

Media Contacts:

Audrey Trieschman

[Sales Renewal Corporation](http://SalesRenewalCorporation.com)

508-529-4300 ext 104

atrieschman@salesrenewal.com

Metro Sign & Awning Announces a Partner Program for Architects, General Contractors, Property Managers & Other Firms Seeking an Experienced, Signage Industry Partner

Metro Sign & Awning has the Signage Expertise, Focus on Customer Satisfaction and Business Development Experience That Ensures Its Partner Success

Tewksbury, Mass.—Dec 16, 2011— Metro Sign and Awning is pleased to announce the launch of its Partner Program for architects, general contractors, property managers and signage consultants. Through this new program, Metro offers its resellers and partners its valuable signage and business development expertise, both necessary ingredients for a successful, profitable partnership.

What's important to our Resellers & Partners

We understand how important it is when an architect, general contractor, property manager or signage consultant recommends or selects Metro Sign & Awning: our products and interactions with your client reflect directly on you.

“Metro understands the concerns that arise when you bring a third party into an account,” said Tom Dunn, Metro Sign & Awning’s VP of sales and marketing. “Will the work be done in a timely manner? Will the client be satisfied? If there are parts of the job that you want to retain, can we easily coordinate the work? And will this signage company be better and more reliable than the others I’ve worked with?”

Tom continued, “I can assure you that Metro takes the trust you place in us with the utmost seriousness. We will let your client know what to expect, when to expect it and how much it will cost. We deliver what we promise & will do so with industry-leading turnaround times on designs and quotes.”

And the exacting standards and high quality that allow Metro Sign & Awning to uniquely offer 3 and 5 year warranties at a price generally less expensive than our major competitors, will both impress and assure your clients. And reflect on you.

What's important to our Partner's Clients

Metro Sign & Awning knows a commercial sign or awning is an important, multi-year investment for your client. We also know craftsmanship, design and materials determine signage’s noticeability, durability, operating cost and ultimate return on investment.

This is why our New England factory is obsessed with quality & why we can offer our 3 year Gold warranty, standard on all our signs and awnings: *triple what anyone else offers!*

And if a client upgrades to a 5 Year Platinum Warranty, they will benefit from:

- **Expense Protection:** they won't spend another penny on their sign for 5 years! Every part of the sign is covered, including consumables such as bulbs. (Even if we need a crane to change them!)
- **Change Protection:** things happen, strategies change, and competitors emerge. If they change their sign or awning over the 5 years, a pro-rated portion of their investment will be applied to their new business awning or sign.

About Metro Sign & Awning

High quality materials and workmanship, competitive pricing, as well as prompt, professional service have all contributed to Metro Sign & Awnings position as #84 on the Inc. magazine list of fastest growing manufacturers in America.

Metro Sign & Awning works directly with retailers, restaurant, banks and other commercial businesses in greater [Boston](#) and New Hampshire (including [Manchester](#), [Nashua](#), [Concord](#), and [Portsmouth](#)) for their business signs and commercial awnings. We also partner with architects, general contractors, property managers and other firms who require multiple signs or awnings for themselves or their clients. To learn more, visit www.MetroSignAndAwning.com.

###

Trademarks are the property of their owners