

2016 The Year in Signs

Highlighting Metro Sign & Awning's 2016 portfolio of interior and exterior signage work



ADA Signage

Required in most buildings, ADA signage must be created and installed according to strict guidelines. At Metro, we strive to create ADA signage that is not only a functional, but also a beautiful, addition to interior design. We enjoy the challenge of designing ADA signage that incorporates elements of our clients brands, that is also compliant and enhances building utilization for all.



Awnings

Awnings and enclosures can update a business image, invite customers into a new entrance, and serve as new and additional signage. In some cases, helping a client's business stand out when the property manager dictates color, size, and font requires extra creativity - but we enjoy that challenge!



Banners

Ensuring that banners are eye-catching and appealing, in spite of the fact that the usually flexible material will be buffered by wind, rain, and snow, takes a certain amount of experience.

Bistro Duet: We took the client's logo and concept and turned it into a reality for new business.

Projection banners can be tricky when desired for long term use - a specialty tensioning bracket and double stitched hems should keep this in top shape for a long time to come.



Blade Signs

Can we make a blade sign shine like a diamond? Yes we can! And that's not just us talking, the **Marcou Jewelers** sign, hanging in Waltham, took top honors in the 2016 US Sign Council Sign Design Competition. The project was challenging on multiple levels, including the creation of a floating diamond that would mimic the look of the real thing.



Custom Signage

Cambridge Savings Bank: The ATM Surround/Wraps are an example of our custom signage. Our vinyl experts make it a seamless process when printing customer graphics to digital film, ensuring that we meet their dpi and pms requirements for brand consistency.

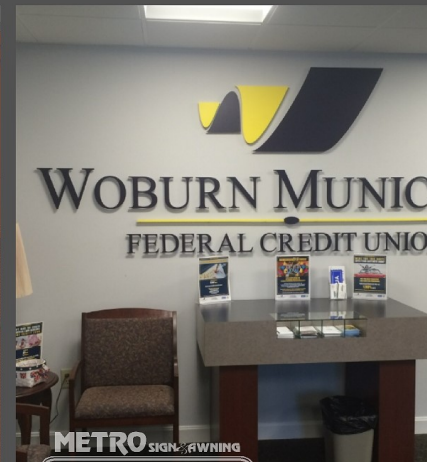


Dimensional and Channel Letters

There is such a variety of materials, colors, textures and lighting available when it comes to dimensional and channel lettering.

We work hard to make our signage work for your project and budget.

Alewife Automotive Center: Back-lighting with colored LED is always a favorite of ours.



Post & Panel Signage

Post and panel signs are great for way-finding and site identification purposes. From shapes to dimension to illusion of depth using vinyl graphics, from routing, painting, dimension and HPL materials, creativity is front and center with these signs.

Children's Cove: In combination with the client and Grouper Design, we created a multi-level dimension on their entry signage. It was great to do work for such a great cause - this organization keeps children safe from bad situations. We are proud for our part in making the location special, just like the children who come here.



Pylons and Monuments

Freestanding signs have a variety of purposes, from identifying a corporate facility or industrial park to municipal and public buildings to shopping centers and other applications with multiple tenants within a building.

The Center at Innovation Drive:
This was special to Metro since it is in our home town of Tewksbury and truly one of the first and most prominent business park fixtures locally. We utilized some modern build methods like pierce cut push through text and then combined it with a more on trend steam punk look with a rusted Corten steel base. The design, done in house by our own Susan McGregor, won several awards.



Vinyl Signage

Vinyl is an affordable and fun way to brand a facility and add some 'pizzazz' to a room.

Many corporate facilities choose vinyl as a way to dress up their walls. It also can serve as a safety component to glass.



Vinyl Signage

Here are just a few other ways we were able to use vinyl – check out the “brick” covered cabinet!

Of course, vehicle wraps are always a popular and effective way to advertise your business.



Wall Signs

Wall signs can be as simple or complex as the application they're fitting within. We've worked on many theater projects this year with some very cool wall signage.

Santarpio's Pizza: This is an enormous wall sign that was grandfathered due to a pre-existing, non-conforming code allowance. You have to see it to believe it!



About Metro Sign & Awning

Metro Sign & Awning has won the trust of businesses across New England because we understand signage is a critical investment in your business.

When you work with signage professionals, you'll save time and reduce your liability while your signs increase awareness of your business and brand. Visit our website to see our portfolio of work, or contact us about your signage needs today.



170 Lorum Street, Tewksbury, MA 01876 | www.MetroSignandAwning.com | 978-319-6567